

## The it.com Dispute Resolution Policy

We intend to minimize conflict, encourage harmony between our clients and stakeholders, and encourage compliance with trademark laws and conventions worldwide. To help maintain compliance, we have taken several steps as follows:

1. The It.com registry has held back some of the most famous trademarks since the inception of our registry service.
2. From November 1, 2022, until January 1, 2023, we worked globally with as many major trademark-oriented registrars as possible to announce and integrate the it.com domain.
3. We held a Sunrise Period that ended on January 30, 2023.
4. Trademark holders received priority treatment during the Sunrise Period.
5. In the GA period, domain names will be awarded on a first-come, first-served basis according to the time at the registry. The it.com registry is located in London (UTC).
6. Now that the Sunrise Period has ended, it.com will administer the following it.com Dispute Resolution Procedure (IDRP):

The underlying premise of our IDRP is to remain neutral. We wish to respect the rights of all domain name registrants while honoring the rights of trademark holders in as many jurisdictions as possible. If a trademark holder finds that someone has registered a domain name that they believe infringes on a trademark, we ask that they write to [abuse@it.com](mailto:abuse@it.com). Our process will be as follows:

- A. We will acknowledge receipt of the complaint and respond to the trademark holder within five days.
- B. We will attempt to contact the domain name registrant within 14 days of receiving a complaint.
- C. Our goal will be to settle the complaint and hear the registrant's side with the intent of coming to an agreement.
- D. We will advise the complainant if we cannot settle the complaint or reach the registrant.
- E. The complainant may take other steps to resolve the possible infringement at this stage.

By registering an it.com domain name, Registrants agree to abide by this policy and, if unsuccessful, by the results of a UDRP proceeding conducted by the World Intellectual Property Organization (WIPO - <https://www.wipo.int/amc/en/domains/> ) or the ADR Forum (<https://www.adrforum.com/domain-dispute/third-level>).

We reserve the right to modify this policy at any time. We will post the updated policy on our registry website.

